



Yes, you CAN!



Fast Track Language Training



Introduction

Armiger (Pty) Ltd, in association with Alive! P.T.L. established a Language Training Faculty of the University of Buenos Aires in Mossel Bay and Cape Town. This development stems from an understanding between the cities of Mossel Bay and Buenos Aires. The purpose of which is to establish a permanent link between the MERCOSUR countries of South America and Cape Town with regards to skills development, trade, culture and tourism. The language training is presented as support to the region's preparation for the 2010 World Cup event, and is set to remain a permanent legacy in the region.

The Language Faculty is staffed by the Language Centre of the University of Buenos Aires (<http://www.cui.edu.ar/>). All the training programmes and the certification are managed by the University of Buenos Aires (UBA), and students receive an internationally recognised proficiency certificate from the UBA on successful completion of the course. The training course lasts for 90 hours, after which successful students will be able to converse in the language of choice.

The first teachers started with training of staff of various institutions in Mossel Bay and the Eden Region on 20 April 2009. We are currently offering training in Spanish, French, Italian and Portuguese. Training hours are flexible and can be tailored to suit the needs of companies and individuals. Training can also be presented on site, where and if desired by clients. If you have a requirement to train some of your staff in language proficiency in preparation for the events of 2010, as well as the future, we would like to come and discuss the concept of the training with you.



Sectors to benefit from this training

- Accommodation providers such as hotels, guest houses and lodges
- Tourism agencies and Tour Operators.
- Transport service providers such as Car Rental Agencies, Bus Operators, Taxi operators, etc.
- Restaurants and other food outlets.
- Supermarket chains and stores.



- Municipal workers and officers (hospitality, organisation, liaison with teams)
- Sports centres, stadiums and sport associations
- Immigration and Customs officers
- Airport authorities
- Banking and currency exchange operators
- VIP protection and handling units
- Journalists and special media coverage units
- Volunteers and other people working with LOC's
- Clinical staff, paramedics (emergency and ambulance staff) and pharmacies.
- Policemen and private security companies
- Firemen and traffic officers.

The fast track courses have been specifically developed to provide for the ability to communicate orally and understand foreign languages in readiness for the 2010 World Cup and beyond. The legacy of the ability to address and assist tourists in their native language will greatly benefit the South African Tourist Industry in the future.



Languages

- Spanish
- Portuguese
- French
- Italian

However, the CUI also have the ability to provide training in other languages such as Arabic, German, Hebrew, Chinese and Russian should the need arise for a critical mass of personnel to be trained in these.



Fast Track Methodology

- A basic communication course in the language of choice (understanding and speaking) (60hours)



Yes, You Can!

Learn a desperately needed skill in the South African Hospitality and Tourism sectors for as little as R34.55 per hour.

Greatly increase your marketability by learning to master any of the following languages:

Spanish,

Portuguese,

French,

Italian

90 hours of tuition will earn you an internationally recognised certificate issued by the University of Buenos Aires Language Centre.



- A reinforcement course in the specific business communication of the language of choice (i.e. tourism, hospitality, restaurants, sports, security, medical emergencies, banking and currency, etc) (30 hours).

Learning material is provided by the teachers. The place of training can be negotiated:

- a) either a headquarters or existing training facility of the client or
- b) Alive! P.T.L training facility in Woodstock.



Cost

The standard cost of the training (any language, any option of flexibility for the training i.e. venue and timing) is R37.70 per hour per person. To obtain this standard rate, the client must engage a minimum of 20 persons at a time (a group). The price will be fixed for the period April to November 2009 with a 10% increase in price as of December 2009.

Payment is undertaken at 50% in advance, thirty days prior to commencement and 50% on day of commencement of courses.



Packages

- **Standard:** 20 persons only: R34.55 a person per hour x 90 hours = R3110 per person.
- **Corporate:** 40 to 120 persons: R30.00 a person per hour x 90 hours = R2700.00 per person.
- **Prime:** 120 persons and above: R25.00 per Person per hour x 90 hours= R2250.00 per person.



Additional Services

- Full language courses lasting over one year for proficiency in the language of choice
- Translation of corporate or service delivery materials can be contracted (i.e. menus, corporate material, PR packs).
- Translation of websites (website languages)
- Possible immersion courses of one month in Argentina after the basic 90 hours have been engaged



Reclaiming of Cost

Institutions can claim for the training cost from the specific Sector Education Authority (SETA).

In accordance with the current arrangement in place institutions can reclaim 70% of the Skills Development Levy they have paid in a given year. The procedure for claiming is set out per SETA. This constitutes a saving of R 2 375.10 per student, at the standard rate, or an hourly training cost of just R11.31.

Small enterprises (Guest Houses, Restaurants, Tour Operators, etc) that are not currently registered with a SETA, can also reclaim a portion of the training cost from the relevant SETA discretionary fund.



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